

Elsner Elektronik is a new partner of the SmartLivingNEXT innovation platform

Partnership aims to advance the development of intelligent, AI-supported building automation

Elsner Elektronik is now an official partner of the innovation platform SmartLivingNEXT, which is funded by the German Federal Ministry for Economic Affairs and Climate Action. The goal of the partnership is to advance intelligent building automation with a focus on energy efficiency, user comfort and technological openness.

As of June 2025, Elsner Elektronik GmbH is an associate partner of SmartLivingNEXT, a nationwide initiative that aims to develop innovative and interoperable solutions for the future of smart living – and promote their widespread adoption through collaboration across sectors.

“We have been developing technologies for intelligent building control for many years – with the aim of optimising energy consumption while increasing comfort for users,” says Bastian Elsner, Managing Director of Elsner Elektronik GmbH. “With this partnership, we want to contribute ideas on how artificial intelligence can be meaningfully integrated into building automation going forward.”

Elsner Elektronik sees strong potential in the collaboration with other participants in the SmartLivingNEXT network – from increased visibility and professional exchange to the active development of open standards.

“There is tremendous potential, especially in the area of adaptive control systems and automated processes – for greater energy efficiency and future-ready building usage,” Bastian Elsner adds. “SmartLivingNEXT offers the ideal platform for this.”

As part of the partnership, Bastian Elsner gave an interview discussing technological trends, the potential of artificial intelligence and current challenges in the industry.

The interview is available on the SmartLivingNEXT website:

<https://smartlivingnext.de/en/smart-technology-is-an-investment-in-future-proofing-operating-efficiency-and-user-comfort/>

By joining the platform, Elsner Elektronik underlines its commitment to actively shaping the future of smart building technology – with a practical, connected and forward-thinking approach.

About Elsner Elektronik

Whether it's KNX building technology, indoor climate control, wireless systems or weather sensors – Elsner Elektronik specialises in high-quality components for building automation and smart homes.

Elsner Elektronik GmbH
Sohlegrund 16
75395 Ostelsheim
Germany
www.elsner-elektronik.de

Press contact:
Mrs. Rita Buse
Tel.: +49 7033-30945-12
E-Mail: r.buse@elsner-elektronik.de

The company's intelligent solutions make buildings more sustainable, more comfortable and more secure. They are suitable for both commercial buildings such as offices and public facilities, as well as private homes and retrofitting projects.

Elsner Elektronik stands for reliability and intelligent functionality. The company has been developing innovative solutions since 1990. All Elsner products are designed and manufactured at the family-run company's headquarters in Ostelsheim, Germany. Particular importance is placed on easy KNX integration, user-friendly operation and attractive design.